

EXECUTIVE SUMMARY

Your goal to become a leading event organiser demands a partner that can deliver both innovation and seamless execution. With over 30 years of experience, Visit's end-to-end platform will empower you to amplify, elevate and optimise your value to your customers every time, everywhere. You will ensure prominence and pertinence year-round and, by placing your brand at the heart of the communities you serve, be able to monetise your data and content beyond the show floor. In choosing Visit, you will unlock the full potential of your brand in this era of digitally enabled events.

PARTNERSHIP BENEFITS

- Volume Discount Savings**
- Exhibitor Manual**
- NFC-Enabled Smart Venue**
- Onboarding & Training**
- API Consultation**
- Committed Development**
- Product Advisory Board**
- Emerging Markets**
- Monetise Engagement**

With Visit, you will

- Be able to prepare, create, execute, monitor, affect and measure event success, end to end.
- Have full control over your data, brand and participant experiences.
- Be able to digitise, optimise and monetise customer success.
- Empower teams to self-serve, as desired, whilst ensuring consistency and compliancy.
- Be able to integrate and automate as you scale globally.
- Have myriad data insights to enhance value and foster customer loyalty.
- Utilise the platform's modular capabilities to minimise cost.
- Harness the power of data to better serve your customers, year-round

Our commitment to you

INNOVATION

As partners, Visit's product development goals will align with your strategic vision.

INTEGRATION

You decide how Visit fits into your global eco-system. Real time. Every time.

STANDARDISATION

You are in control. Your data. Your taxonomy. Your templates. Your rules.

ADOPTION

Click & Go, powered by progressive web or native apps. Personal experiences at a time and place of your participant's choosing.

SATISFACTION

You choose where, what, when. Our plug & play, modular approach guarantees flexibility and affordability.

VISIT 2025 HIGHLIGHTS



5.6 MILLION +
Registrations

622
events

56
countries

3.3 M+
attendees

3.7 M+
leads

1 B+
API calls

99,8%
uptime

Live demos

[Empower Live: B2B Live Demo](#)

[Monopoly Live: B2CB Live Demo](#)

[Visit Discover: Visitor Portal](#)



Optimal Journey

We have a passion for enhancing CX. Let us show you how...

[View online](#)



Sustainability & ESG

Our shared responsibility & commitment.

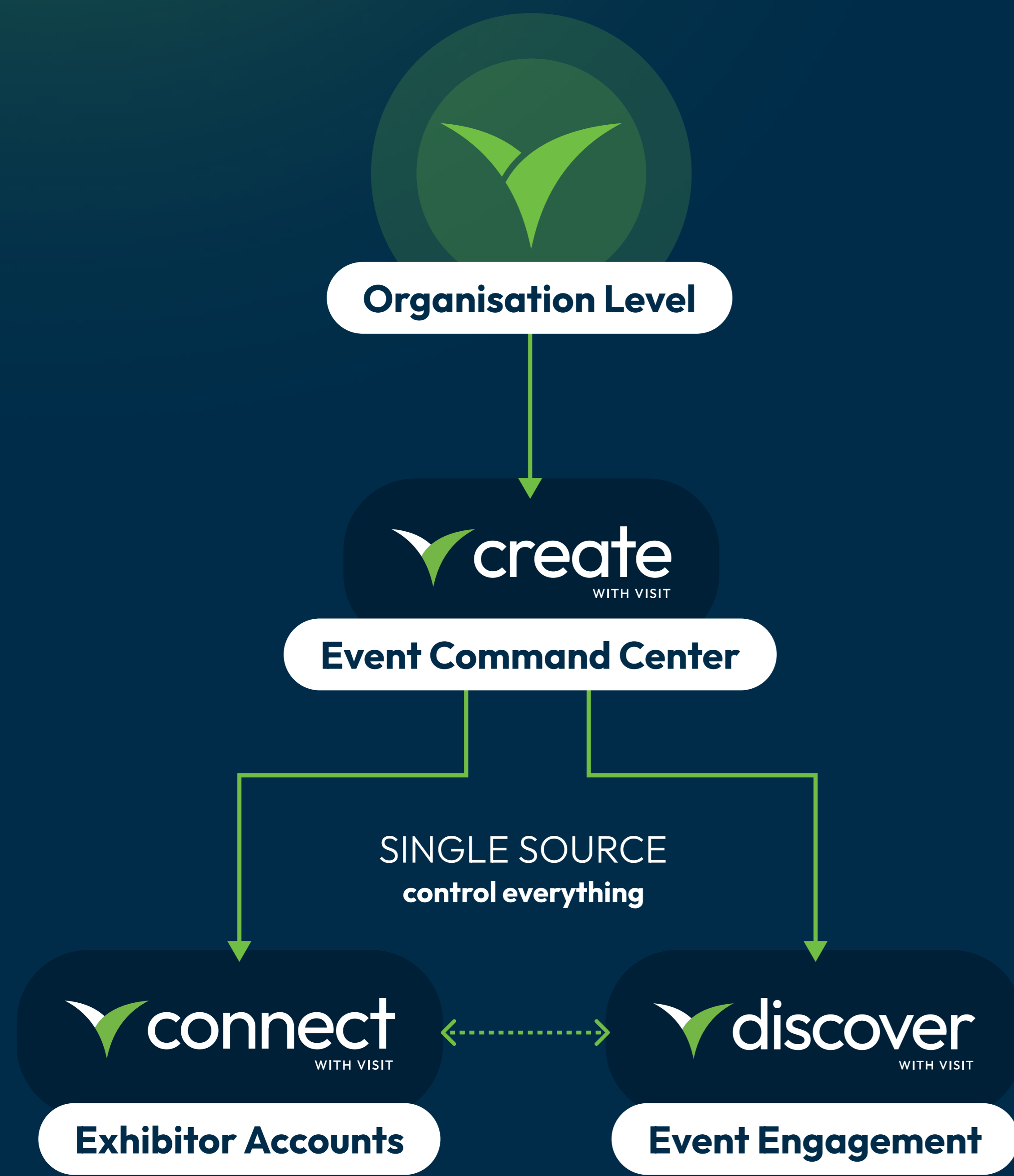
[View online](#)



Compliance

We're serious about your data.

[View online](#)



Our Offering

- DIY**
and / or
- Managed Service**

Product Advisory Board

Receive an invitation to join the board and help shape our vision.

Extensive support materials

Visit Academy / Help Guide / Onboarding

One-stop knowledgebase for everything Visit. Our extensive range of documentation & interactive content offer solutions, best practices and efficient ways to use all our tools to their maximum potential.

[Help Guide](#)

[Watch the Visit Academy Intro](#)

Flawless Integrations

Advanced API

Use our advanced push/pull api to seamlessly connect Visit with your eco-system and ensure a real-time, holistic single customer view.

[Overview](#)

[API Console](#)



Event Command Centre

Your team's perfect tool to bring your events and brands to life and empower your customers to harness everything that's on offer wherever and whenever they choose

WATCH THE VIDEO
The Visit Welcome Experience



- Data Management & Processing
- WYSIWYG Editor
- Multi-Lingual / Currency
- Responsive UI's
- Clone Templates & Taxonomy
- Advanced eCommerce
- Group Registration
- Digital Content & File Management



Exhibitor Accounts

Your exhibitors perfect tool to achieve their lead capture, connections and product promotion goals, all controlled by you via Visit Create

WATCH THE VIDEO
Visit Connect @ Packaging Premiere & PCD Milan



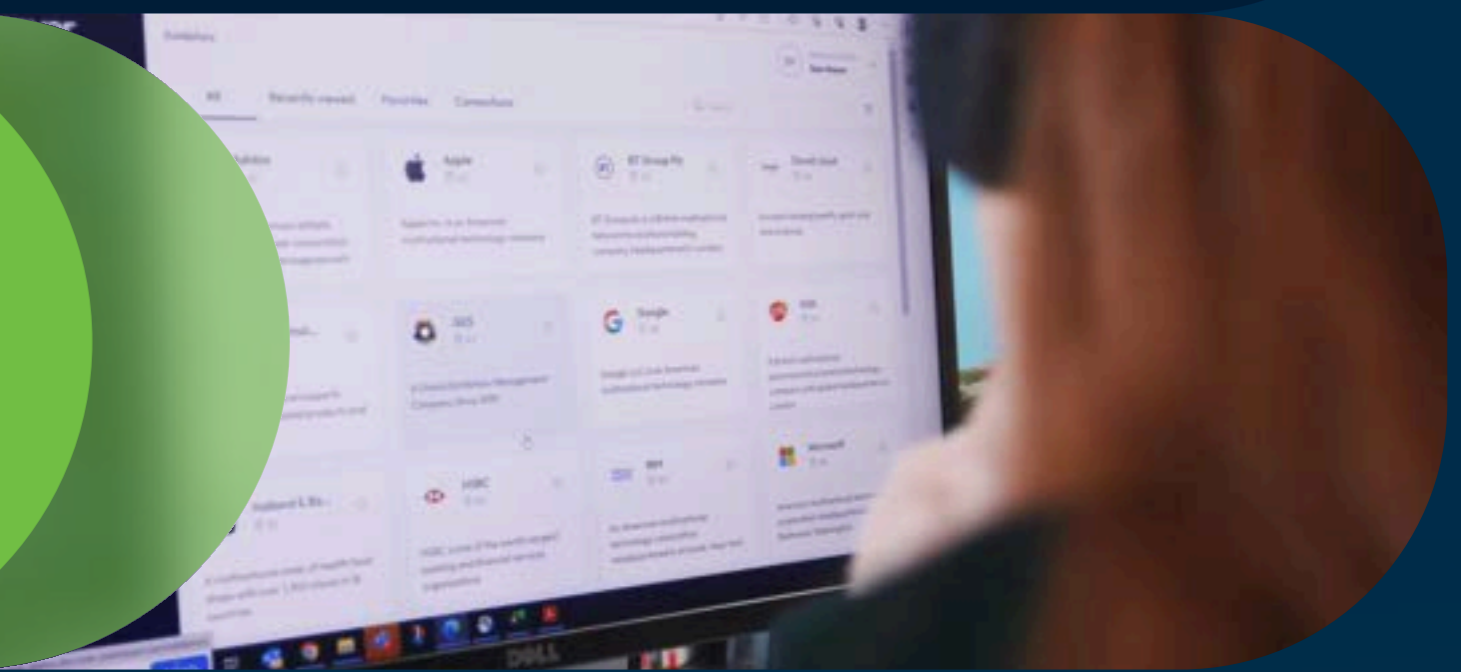
- Team Management
- Guest Invite
- Sponsorship Tiers
- Product Directory / CMS
- Intelligent Matchmaking
- Lead Capture & Qualification
- Real-Time ROI Tracking
- Virtual / Live Meetings



Event Engagement

Your visitors can see the event come to life in their hands and tailor it to their needs in real-time. With Discover, they can find people, products, services, education and entertainment, all controlled by you, via Visit Create

WATCH THE VIDEO
Visit Discover Networking & Engagement



- Personalized Event Planning
- Intelligent Matchmaking
- Virtual / Live Meetings
- Real-Time Digital Briefcase
- Boost Attendee Engagement
- In App & Tap&Go payment options
- On-demand streaming
- Notifications