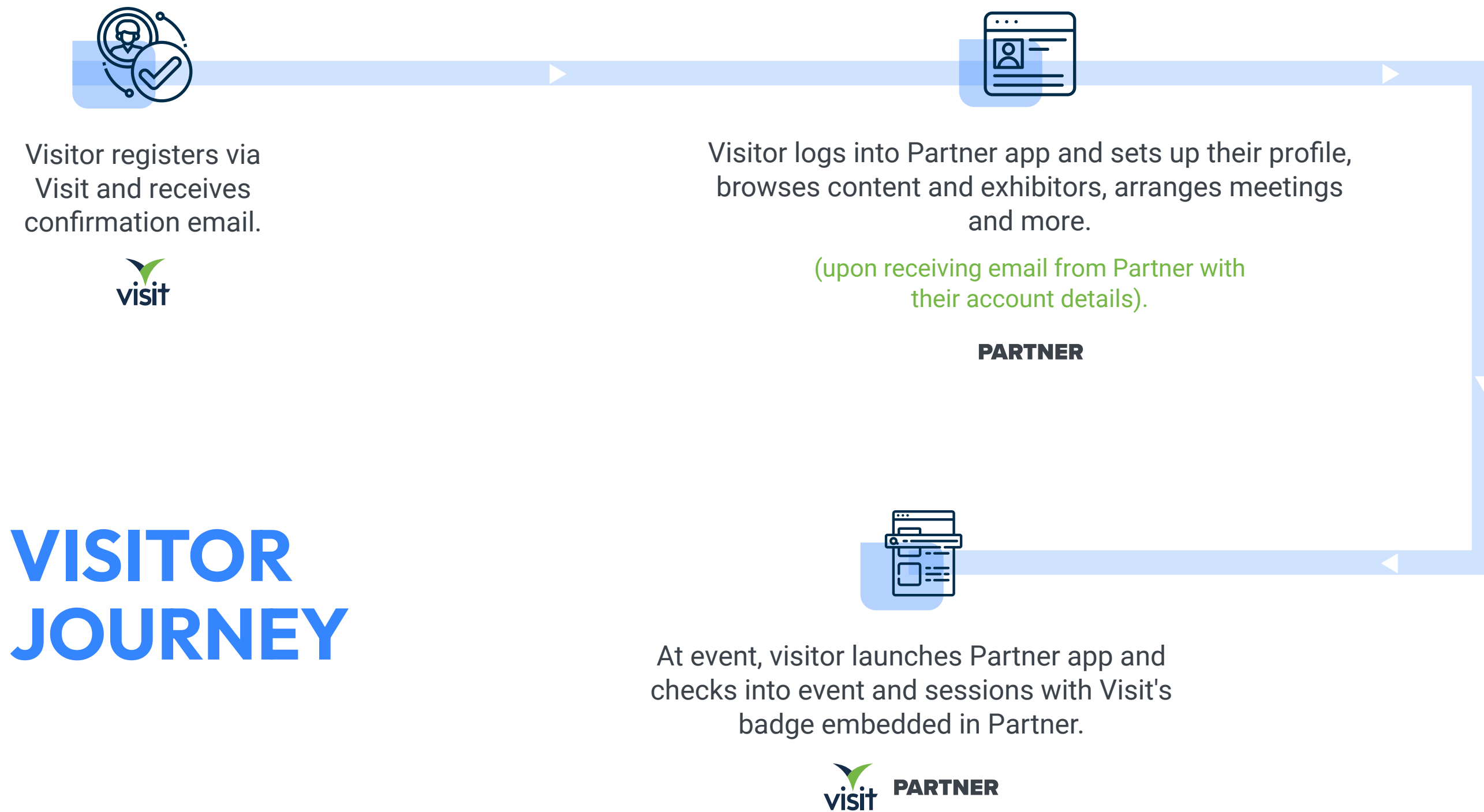**Purpose**   The purpose of this document is to map and help visualise the Visit – Partner visitor journey.

Beneficiary of Integration: **Visitor**

Visitor registers via Visit and receives confirmation email.

visit

Visitor logs into Partner app and sets up their profile, browses content and exhibitors, arranges meetings and more.

(upon receiving email from Partner with their account details).

PARTNER

VISITOR JOURNEY

At event, visitor launches Partner app and checks into event and sessions with Visit's badge embedded in Partner.

visit **PARTNER**

Data flows & detailed integration

REGISTRATION

visit

Visitor registers in Visit.

visit

Visit will ensure each email is unique for the event in question.

visit

Visit to send visitor confirmation email.

BEFORE EVENT EXPERIENCE

PARTNER

Partner pulls visitor details and creates Partner account.

PARTNER

Partner to send emails to visitors with their account details.

PARTNER

Visitors to set up their profile and preferences in Partner app.

PARTNER

Partner to embed Visit's badge in Partner app.

PARTNER

Partner to cache Visit's embedded details so the badge is available offline as well.

AT EVENT EXPERIENCE

visit

*Close to the event, organiser to send visitors an email and/or SMS with a link to their badge.

* Optional

visit **PARTNER**

During event, visitor to launch Partner to access event and sessions with Visit's embedded badge.

API

Visitor Details

pulls from

PARTNER ◀◀◀◀ visit