

Purpose

The purpose of this document is to map and help visualise the Visit - Partner exhibitor journey.

Beneficiary of Integration: Exhibitor Staff



Exhibitor admin registers their staff via Visit Connect.





Exhibitor staff logs into Partner app to set up their company profile and products, discover content and engage in conversations and meetings.

Access in email sent by Partner

PARTNER



After event, exhibitors can download their leads from Visit Connect or Partner.





At event, exhibitor staff launches Partner app, checks into event and scans leads.

(by accessing Visit Connect badge and lead scanner embedded in Partner app)





NOTE

All leads collected with Visit Connect become visible in Partner app as well for a unified user experience.

Data flows & detailed integration

REGISTRATION



Exhibitor Administrators register their staff in Visit Connect.



Visit will ensure each email is unique for the event in question.

BEFORE EVENT EXPERIENCE

PARTNER

Partner pulls exhibitor staff details and creates Partner app accounts.

PARTNER

Partner to send emails to exhibitor staff with their account details.

PARTNER

Partner to embed Visit Connect badge and lead scanner in Partner app.

PARTNER

Partner to cache Visit's details (badge and lead capture) so they are available offline as well.

AT EVENT EXPERIENCE



During event, exhibitor staff to access badge and collect leads with Visit Connect via the Partner app (badge and lead scanner are embedded in Partner).



visit PARTNER

Partner to retrieve any leads activity from Visit and display it in Partner app.



VISIT PARTNER

During and after event, exhibitor to review and download leads from Visit Connect or from Partner app.





Exhibitor Companies



Exhibitor Staff & Badge



















