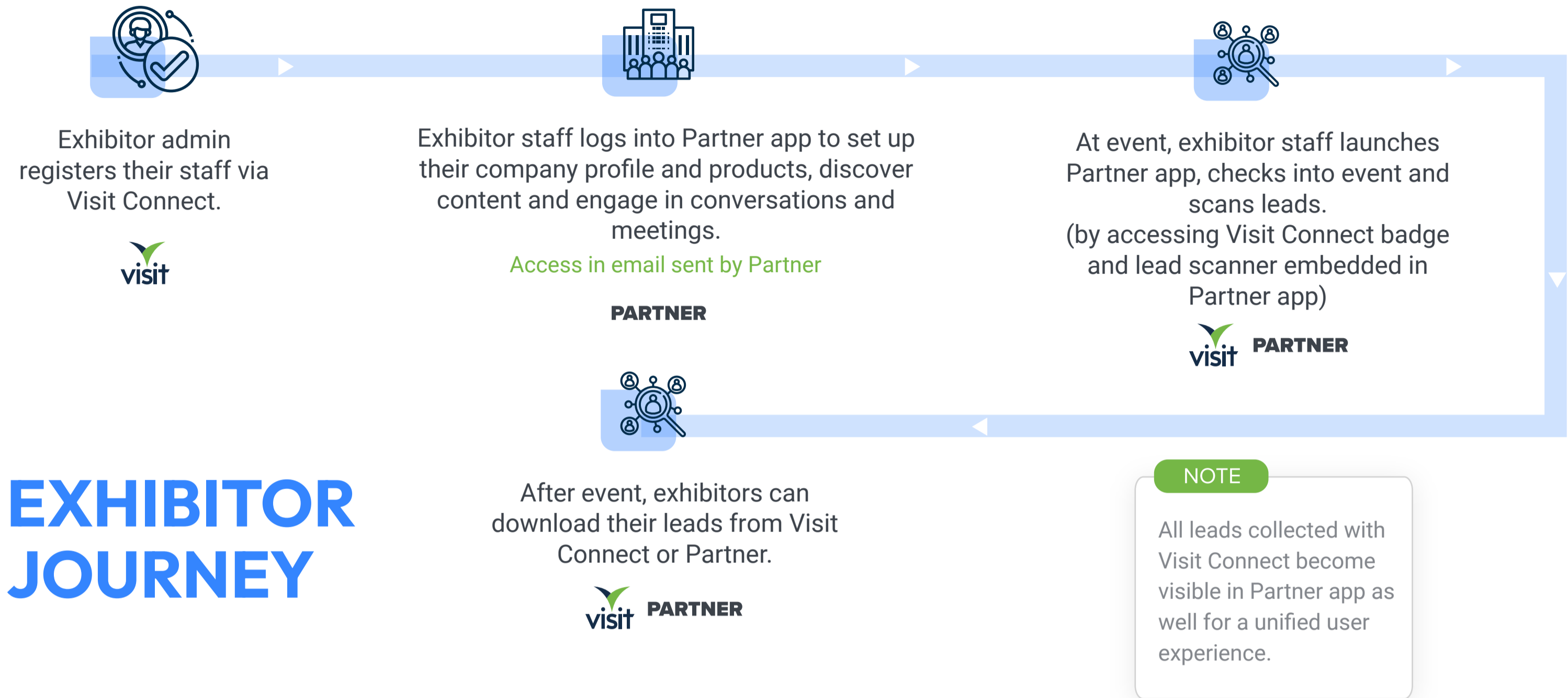


Purpose

The purpose of this document is to map and help visualise the Visit - Partner exhibitor journey.

Beneficiary of Integration: **Exhibitor Staff**



EXHIBITOR JOURNEY

Data flows & detailed integration

REGISTRATION

Exhibitor Administrators register their staff in Visit Connect.

Visit will ensure each email is unique for the event in question.

BEFORE EVENT EXPERIENCE

PARTNER
Partner pulls exhibitor staff details and creates Partner app accounts.

PARTNER
Partner to send emails to exhibitor staff with their account details.

PARTNER
Partner to embed Visit Connect badge and lead scanner in Partner app.

PARTNER
Partner to cache Visit's details (badge and lead capture) so they are available offline as well.

AT EVENT EXPERIENCE

During event, exhibitor staff to access badge and collect leads with Visit Connect via the Partner app (badge and lead scanner are embedded in Partner).

Partner to retrieve any leads activity from Visit and display it in Partner app.

During and after event, exhibitor to review and download leads from Visit Connect or from Partner app.

