

For opportunities that matter

Buckle up to have a ROI-driven show-floor at #event_name#!

Dear #first_name#,

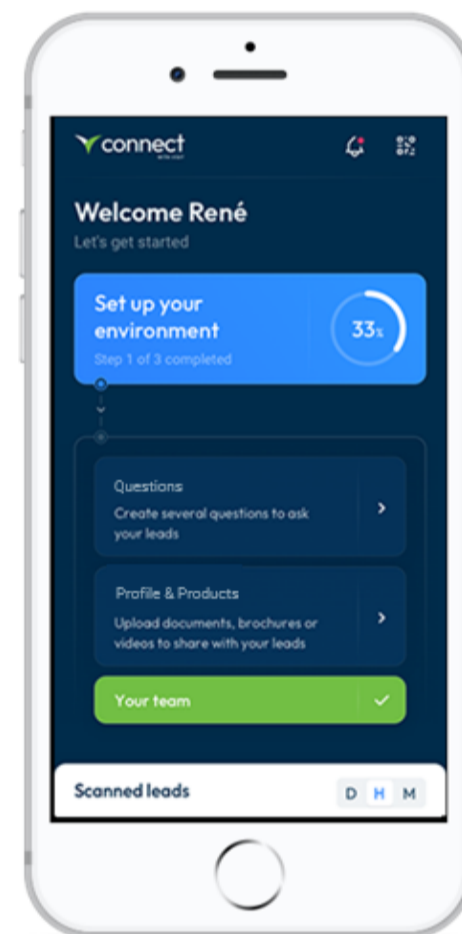
With #event_name# starting soon, have you thought about how to attract visitors to your stand and capture your exhibiting leads?

Give yourself one less thing to stress about and configure Visit Connect for #event_name#.

Visit Connect streamlines the process of collecting visitor information, and allows you to spend more time having important conversations.

How to prepare:

1. **Set up questions** in advance to ask your visitors
2. **Give access to your team** to scan leads with Visit Connect
3. **Invite your potential prospects** to the #event_name#
4. **Upload profile & product information** to share with your visitors - they will scan the QR code/touchpoint on your booth to collect details about your company & products/services.*
5. **Make the most of your time on the show floor** & scan visitors' badges whilst adding notes, voice memos or taking photos



*The Scanpoint/Touchpoint will be delivered on your booth. And in return, when a visitor have scanned your QR code, you collect their details.

Prepare to collect leads

Log into Visit Connect to set up your lead generation tools.

[Log into Visit Connect](#)

See you at the show,
The Visit Connect Team

Visit Connect is designed to operate offline when there is no internet connection. However, you must ensure that all devices are online before the end of the event and are synchronised to the Visit Connect portal.

Contact Info

Contact us at visit.support@ges.com



Powering events, empowering
people

