Get the most out of #event_name#

Scanpoints are QR codes created within Visit Connect, linked to your company profile and product information. Scanpoints are valuable tools that convert your visitors into leads.

Simply upload the information you want to share with your visitors and let them collect it at your booth.

What can Scanpoints do for you?

- Deliver profile details & product information to your leads without handling paper flyers, brochures etc.
- Help you stay environmentally friendly as the profile and product information is delivered through the scan of a QR code
- Reduce printing and advertising costs by delivering everything digitally
- Give you the ability to personalise placards to attract more customers
- Give you trackability of who scanned what QR code

4 easy steps

1. Plan

- Create Scanpoints content relating to your company profile and products. Share PDFs, videos, images, links and more.

2. Engage

- Display the Scanpoints throughout your booth. For each information (profile or products) uploaded you'll find a QR code. Print and display the QR codes on your booth.
- Visitors will use their Discover app to scan the QR codes using their phones or tablets.

3. Measure

- See your lead conversion grow.
- Leads will automatically appear in your Visit Connect account, tagged with the QR code(s) they scanned.

Prepare to collect leads

Log into Visit Connect to set up your lead generation tools.

[Log into Visit Connect]

Best of all, it can be used by unlimited stand personnel. Visit Connect puts the success of your participation in the palm of your hand.

See you at the show,
The Visit Connect Team

Visit Connect is designed to operate offline when there is no internet connection. However, you must ensure that all devices are online before the end of the event and are synchronised to the Visit Connect portal.