

A complete lead capture, content management, profile details & product information distribution suite, Visit Connect drives visitor-exhibitor engagement & interaction.

Lead Capture

- Collect visitors' information at the scan of a badge
- Add notes, voice memos or photos to have a custom profile of your visitors
- Answer pre-set questions to easier follow-up with visitors
- Review & export leads with your team

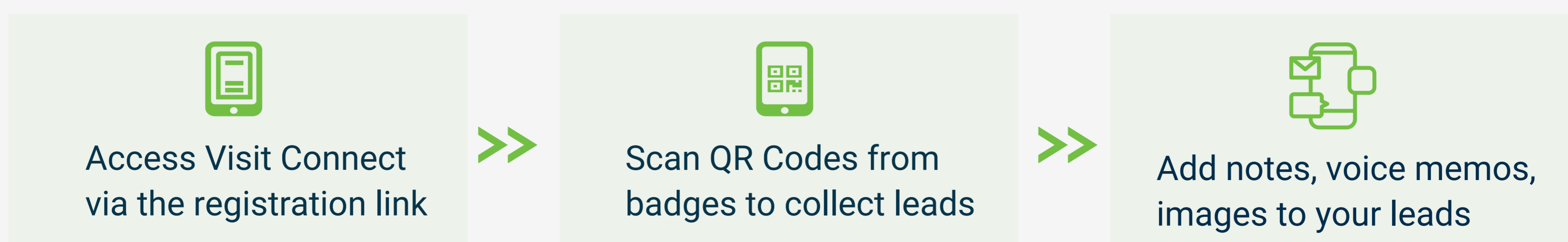
Scanpoints / Touchpoints

- Eco-friendly Scanpoints or personalised NFC solution
- Share information about your company profile and products
- Record what visitors were interested in, and when
- Record what information, products or services resonate

Web Portal

- Allocate Visit Connect licenses to the team
- Invite potential prospects to the event
- Manage your questions, profile & company information
- View the sales pipeline & manage the follow up process

In a hurry?



Exhibitors can (a) set the sales targets & review progress live, (b) collect leads & manage the follow-ups and (c) prove ROI while measuring event success



Real-time access to lead data as each visitor badge is scanned, or tapped, to enable verification and instant follow up.



Central web-based portal to which all at-show devices automatically sync when there is an internet connection.



Enables all participants to plan, monitor, affect & measure event success to increase engagement & optimise the event experience.

Want to get the most out of Visit Connect?

