

Visit Discover - Digital Badges Journeys

Online

Registration Scenario

Visitor registers via Visit registration form Digital badge & access to Visit
Discover are sent via email

*Digital badge is automatically saved to Discover.

Visitor can bookmark Visit
Discover on their phone

*Digital badge works on all mobile devices.

a. Event with hostess

The hostess grants access scanning the QR code.

Benefits of using digital badges

- Fewer registration desks and fewer terminals
- Reduced costs by having fewer staff members
- Sustainable event

On-site

Registration Scenario

Visitor arrives at event & is not registered yet.

Visitor scans a QR Code & starts the registration process.

Visitor goes to a registration terminal & starts registration.

Digital badge & access to Visit Discover are sent via email

b. Automated event access

Visitor can bookmark Visit
Discover on their phone

Reading QR on the badge will control turnstiles stations.

c. Standalone event access

Visitor receives "Access Granted" message.

What can you do with Visit Discover?

- Access event, sessions and workshops & check out from event
- Scan exhibitors' QR codes and collect profile & product information
- Review all the info scanned about event & exhibitors