

PRE-SHOW

now



Website

Visit Connect information and best practice



Exhibitor Badging optional

Add text to confirmation email relating to their use of Visit Discover and what they need to do



Client Shop

Visit Connect Web App is included in the standpackage

5 weeks



Email 1

Informing that the lead retrieval tool is included in standpackage, and benefits



Social

Promote this solution to exhibitors

3 weeks



Email 2

Benefits of the app and explaining it, giving easy access to the tool via email



Social

Promote this solution to exhibitors



Calls optional

Organiser to call exhibitors explaining the new features

1 week



Email

The lead retrieval tools are included in standpackage, benefits & how to use, giving easy access to the tool via email



Social

Where exhibitors can find us onsite

For exhibitors: We are giving support for the app via email, exhibitors can get in touch via visitconnect@ges.com

AT & POST SHOW

build



Stand Drop Card

Explains to Exhibitors how to use the Scan Web App, placed on the booth with organizers stand drop.



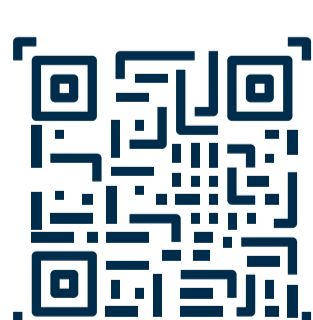
Roll Ups

Banners to place next to the service desk so exhibitors with questions can easily find us.



Office

Support office for enquiries / sales



Placards

At every Booth with Profile & Product Info QR codes.

show & post-show



Experts

Staff to walk around with personalized Visit Connect Web App code, to every exhibitor & explain the benefits of the Web App.



Post Event Email

To exhibitors how to retrieve the collected data.