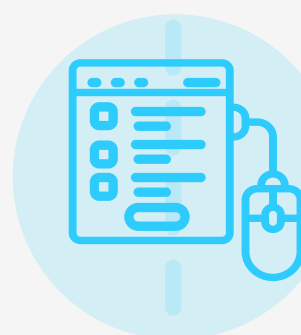
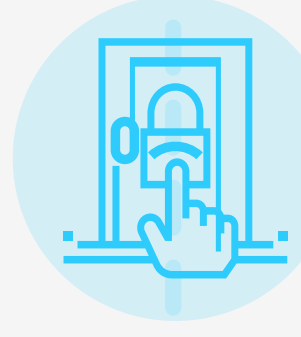


Visitor Experience



Registration



Receive digital badge and access to Discover

Visit Discover is a web app meaning your visitors don't have to download anything.



From a simple "one click" link in their email or SMS message as an example, they can load their portal and access all of the content they have collected in real-time



On-site (arrive at event)

- If not registered, register by scanning QR code. Receive digital badge and access to Visit Discover.
- If touchpoints at event, smart badge is needed. Print happens by scanning a code at a self registration terminal/kiosk. No staff needed.



COVID-19 MEASURE



Check into event by scanning digital badge

OR

Touching a touchpoint with the smart badge



COVID-19 MEASURE



Collect exhibitor content from QR codes

OR

From touchpoints with smart badge



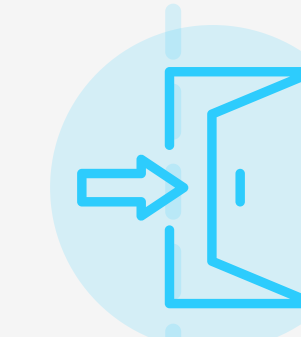
Check into sessions with QR Codes

OR

With smart badge on touchpoints



COVID-19 MEASURE



Check out of the event by scanning QR code

OR

Touching a touchpoint with the smart badge



COVID-19 MEASURE

Exhibitor Experience



Prepare your on-site experience through the Visit Connect Portal



Personnel

- Register
- Manage
- Email & print entrance documents

Leads

- Personalise registration forms
- Invite visitors - create links which can be tracked and through which invited people become leads
- Set leads targets for your stand personnel
- Set qualifier questions

Manage Content

- Upload / manage product content . Exhibitors can link a Visit Touchpoint or QR code to:
 - ✓ Product brochures / PDF
 - ✓ Webinar sign up links
 - ✓ Video links
 - ✓ Whitepapers & Case studies
- Link content to Visit Touchpoints / QR Codes
- Monitor lead performance in real-time

Visitor Interaction

A visitor simply taps a Visit Touchpoint or scans a Visit QR code to collect content.



They receive their desired content in their visitor portal and leave behind their digital business card for exhibitors to follow up on.



Browse Leads



Exhibitors can access leads in real-time including:

- Monitoring who collected which content
- Contact details for instant lead follow up
- Export all leads to use in their own CRM

