

Meetings

- ✓ Acceptance rate
- ✓ Meetings type
- ✓ Categorising



Exhibitor leads reports



Engagement

- ✓ who, when, where and for how long



Attendee behaviour

- ✓ Registration
- ✓ Attendance time
- ✓ Who they met and for how long
- ✓ What they collected
- ✓ Who was interested in what
- ✓ Online behaviour - clicks, dwell time, arrival and leave time.



visit
Intelligence



Physical & virtual comparison



Notifications reports



Registration data

- ✓ Invited
- ✓ Registered
- ✓ Attended



Reporting

- ✓ Dynamic
- ✓ Flexible
- ✓ Bespoke

