

Dear #first\_name#,

#event\_name# starts soon and we are looking forward to seeing you.

**Visit Connect is the official lead capture and engagement app for #event\_name#.**

Use Visit Connect to collect and qualify leads, share your company profile & product information and engage with attendees before, during, and after the event through online chats and meetings.



**Profile & Products**



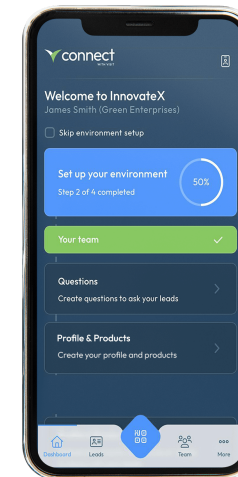
**Chat, Plan, Meet**



**Collect Leads**

### What do you need to do?

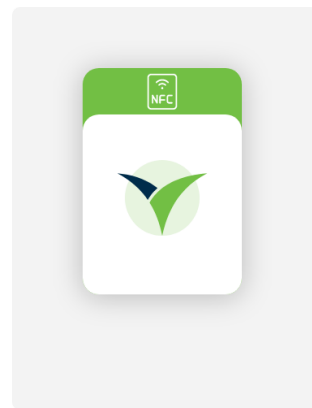
- Update your **company profile**
- **Add products and services** for attendees to explore
- **Add yourself as a team member** if you are participating in the event
- **Invite your team members**, and set who you want to be visible in the directory



We encourage you to complete this **before the visitor app launches on [insert date]**.

A full user guide is available in our [help centre](#).

### How do Touchpoints work?



- **Place** the Touchpoint somewhere **visible** on your stand.
- **Visitors tap** the Touchpoint using their smart badge to **collect** company and product information.
- **You collect** the **details** of visitors who tapped your Touchpoint.

[Access Visit Connect](#)

Visit Connect puts the success of your participation in the palm of your hand. This success rests on your ability to charm visitors and seize every chance. Make the most of your time on the show floor!

Best regards,  
The Visit Team

Visit Connect is designed to operate offline when there is no internet connection. However, you must ensure that all devices are online before the end of the event and are synchronised to the Visit Connect portal.

### Contact Info

Contact us at [visit.support@ges.com](mailto:visit.support@ges.com)



Powering events, empowering people

