

## Dear #first\_name#,

#event\_name# starts soon and we are looking forward to seeing you.

Visit Connect is the official lead capture and engagement app for #event\_name#. It enables you to collect and qualify leads, share your company profile & product information and engage with attendees before, during, and after the event.



**Profile & Products** 





Chat, Plan, Meet

What do you need to do?

- Update your **company profile**
- Add unlimited products, including digital content for visitors to explore
- Add your team members, and set who you want to be visible in the directory
- Set your availability for meeting requests



## How do Touchpoints work?



(i)

- Place the Touchpoint somewhere visible on your stand.
- Visitors tap the Touchpoint using their smart badge to **collect** company and product information.
- You collect the details of visitors who tapped

**Collect Leads** 

your Touchpoint.

We encourage you to complete this **before visitors get access to Visit** Discover, on [insert date].

You can find out more about how to do this in our <u>help centre</u> here.

## **Access Visit Connect**

Visit Connect puts the success of your participation in the palm of your hand. This success rests on your ability to charm visitors and seize every chance. Make the most of your time on the show floor!

Best regards,

The Visit Team

Visit Connect is designed to operate offline when there is no internet connection. However, you must ensure that all devices are online before the end of the event and are synchronised to the Visit Connect portal.

## **Contact Info**

Contact us at visit.support@ges.com



Powering events, empowering people