



Monetising Sponsorship with Visit

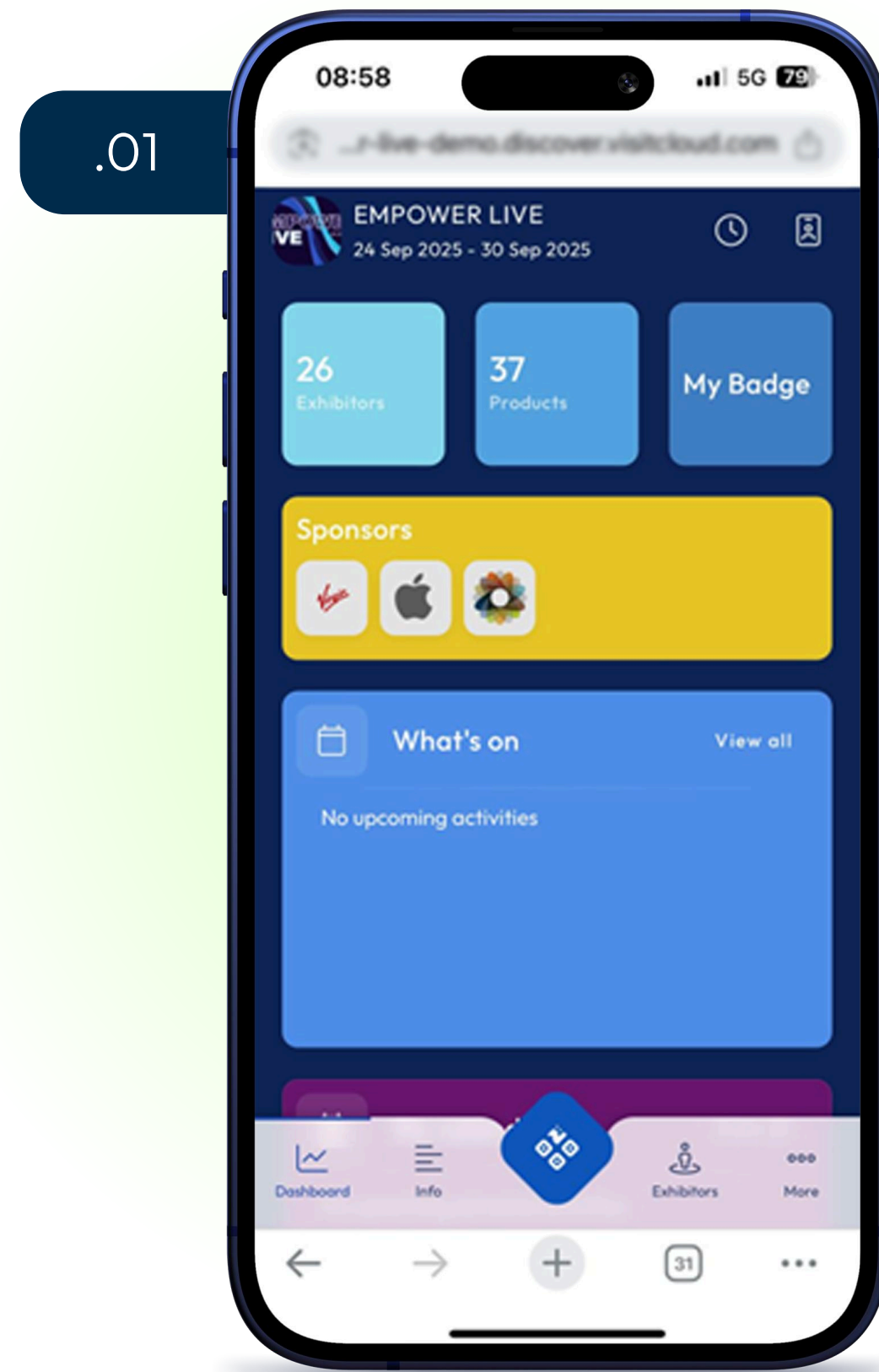
Drive additional revenue while delivering value to your exhibitors.



INTRODUCING The Sponsorship Feature

This feature allows you to offer promotional opportunities across the Discover app while providing measurable value to exhibitors through visibility and click-through statistics.

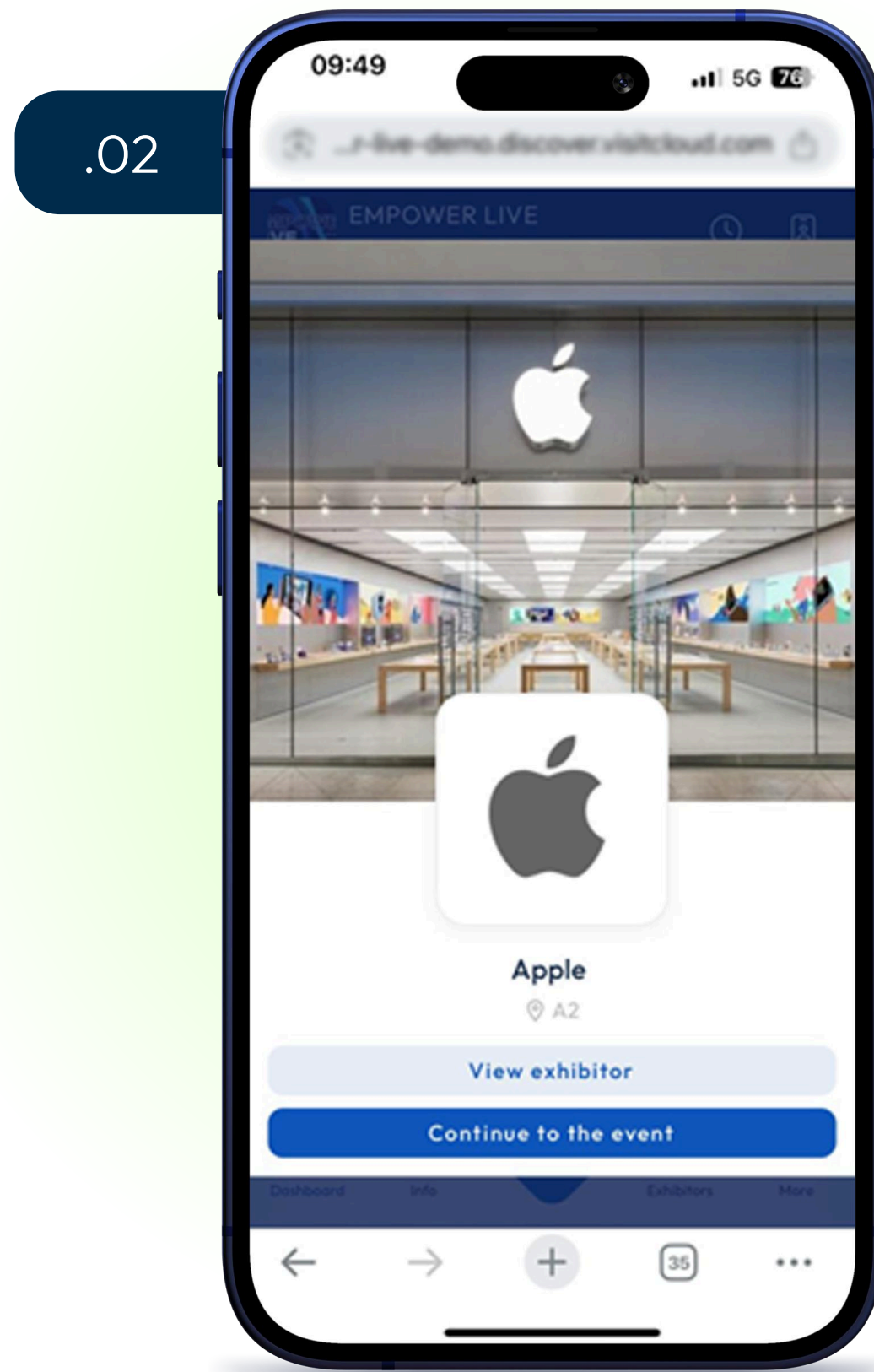
SPONSORSHIP TYPES



Dashboard Sponsorship

- ✔ Displayed on the Visit Discover landing page
- ✔ Click-through links to sponsor profiles

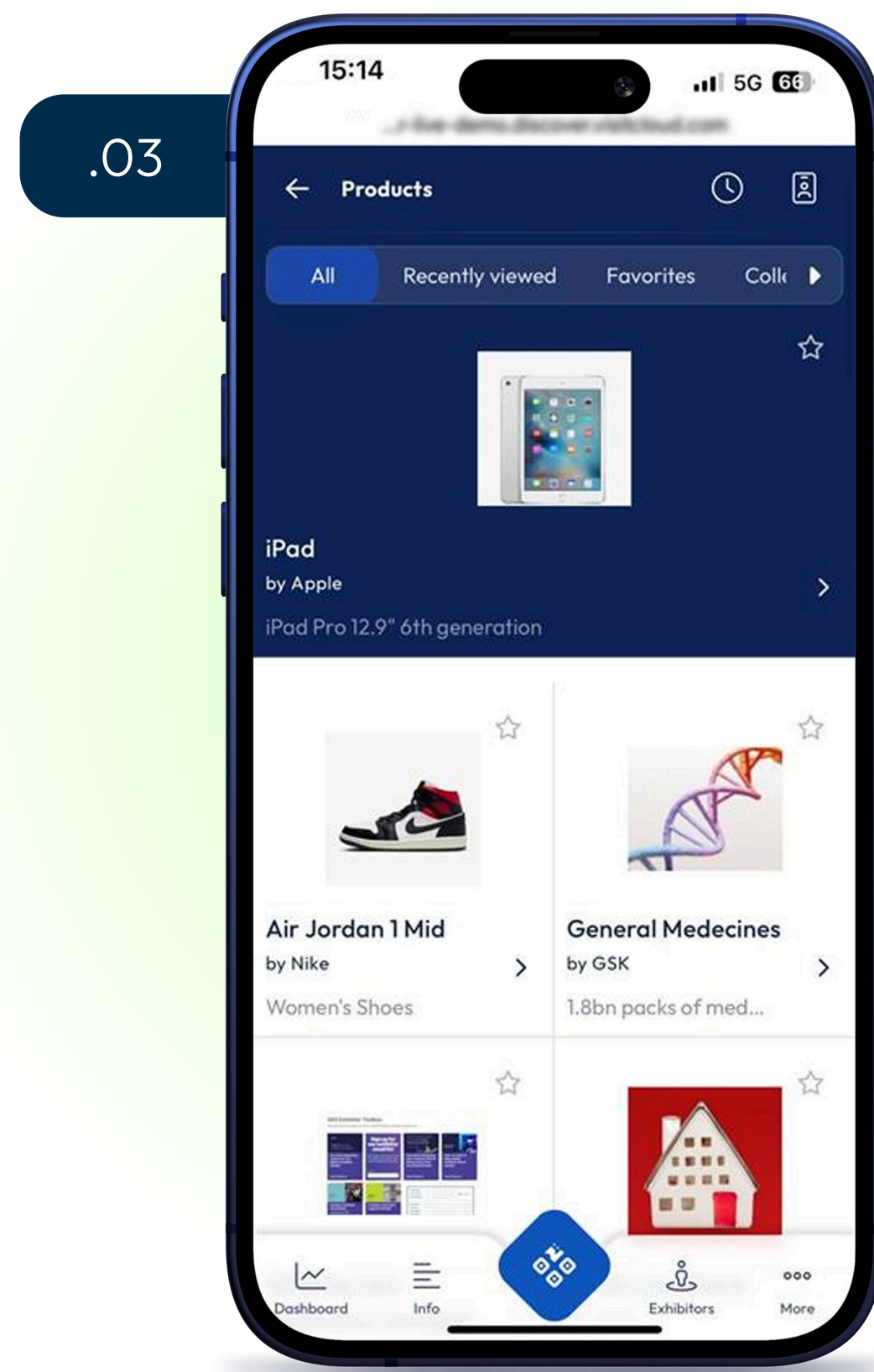
SPONSORSHIP TYPES



Splashscreen Sponsorship

- ✔ Full-screen sponsor message when Visit Discover launches
- ✔ Attendees can click to learn more or continue to the platform

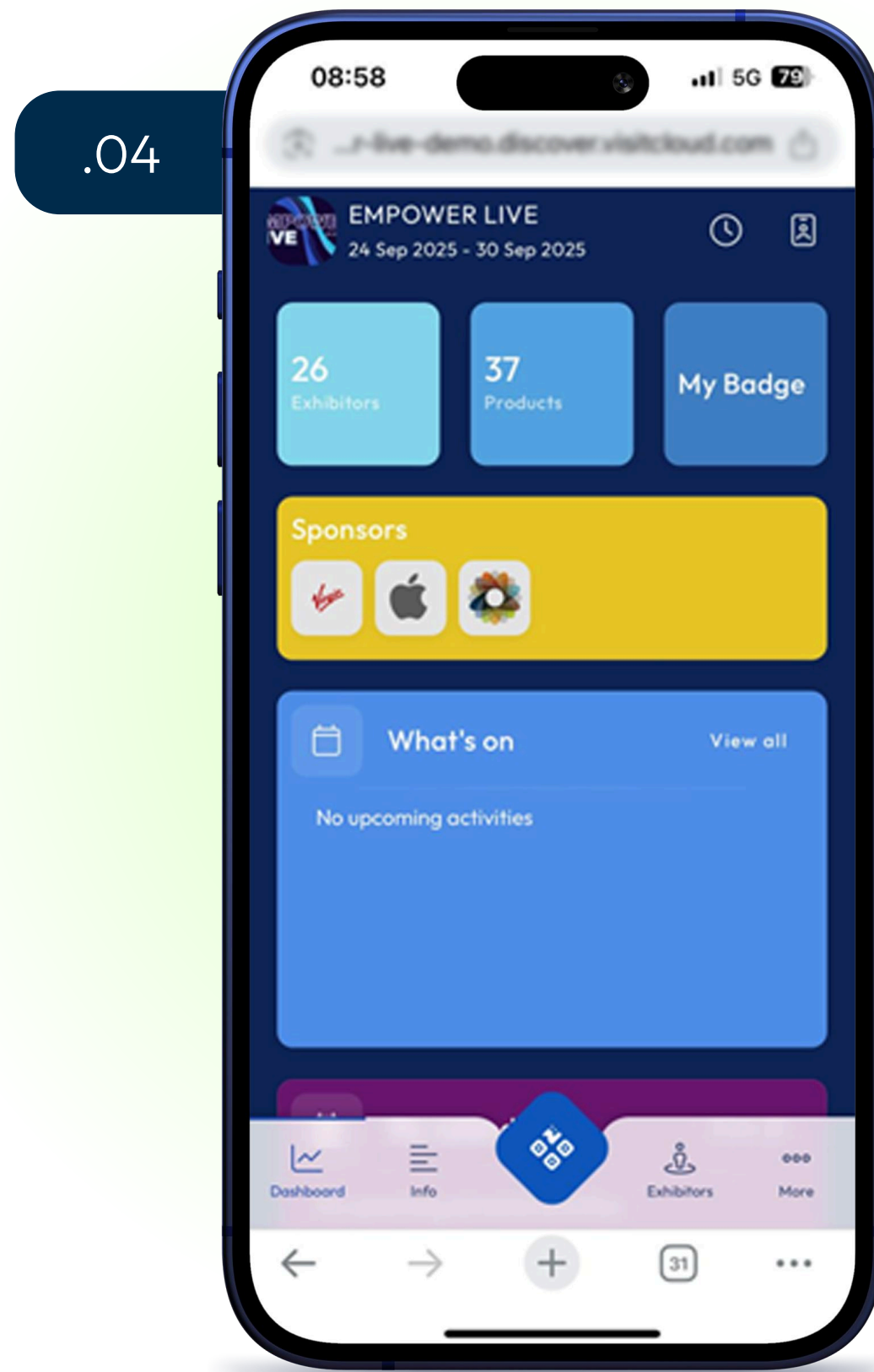
SPONSORSHIP TYPES



Exhibitor & Product Directories Promotion

- ✔ Highlight exhibitors and products at the top of the directories' default sort order
- ✔ Promoted exhibitors and products appear prominently, at the top of the list

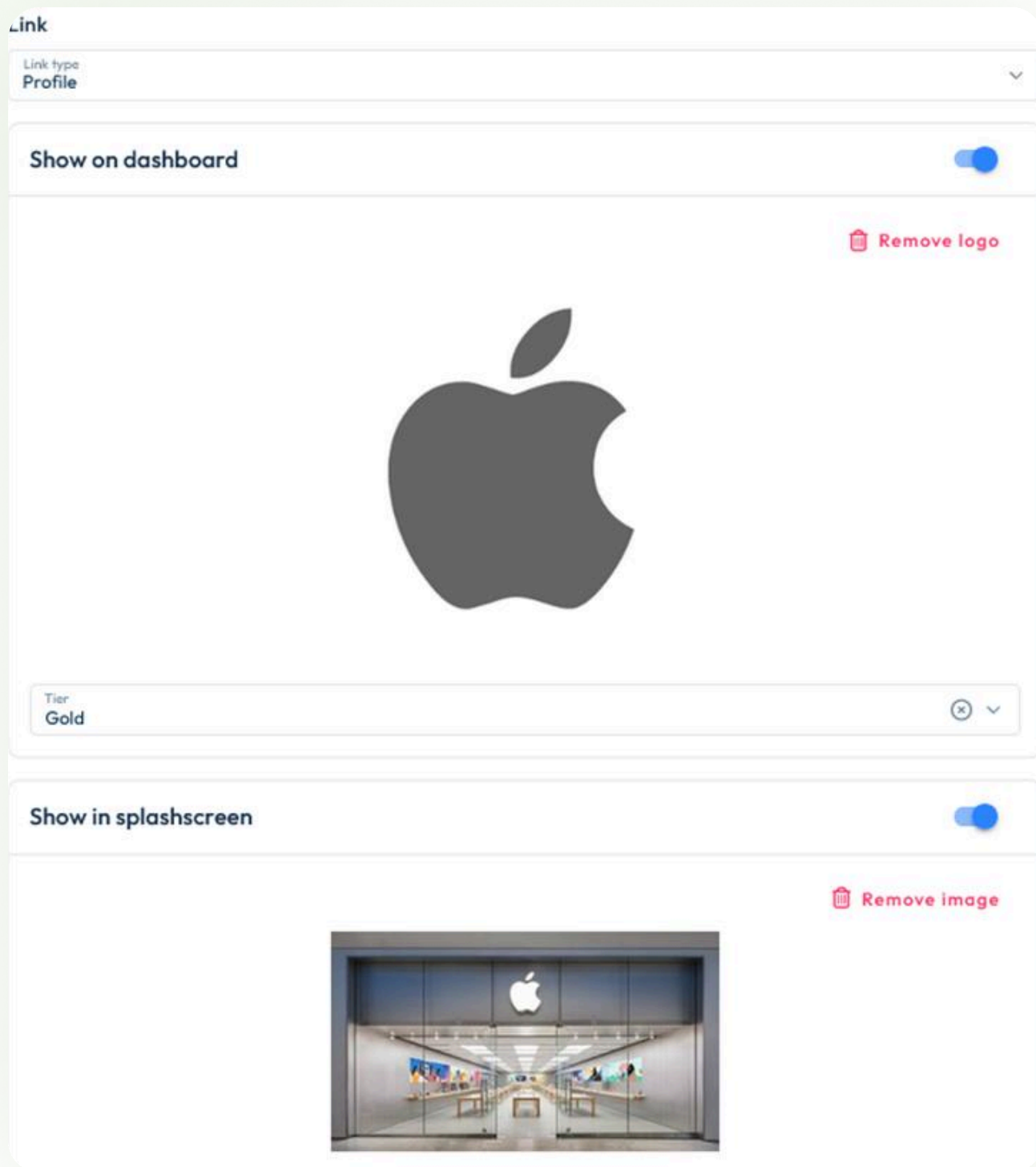
SPONSORSHIP TYPES



Activity Sponsorship

- ✔ Associate a sponsor with specific activities (e.g., sessions or workshops)
- ✔ Sponsor logo displayed on activity details page with click-through

HOW IT WORKS



Define and order sponsorship tiers in Visit Create

e.g. Bronze Silver Gold



Assign sponsorship tiers to existing exhibitors in the **Service Centre**



Add and edit the **Sponsors tile** in **Discover**



Choose promoted exhibitors and products from **Design - Digital content** list

THANK YOU!