

#### **EXECUTIVE SUMMARY**

Your goal to become a leading event organiser demands a partner that can deliver both innovation and seamless execution. With over 30 years of experience, Visit's end-toend platform will empower you to amplify, elevate and optimise your value to your customers every time, everywhere. You will ensure prominence and pertinence year-round and, by placing your brand at the heart of the communities you serve, be able to monetise your data and content beyond the show floor. In choosing Visit, you will unlock the full potential of your brand in this era of digitally enabled events.

# PARTNERSHIP BENEFITS



**Volume Discount Savings** 



**Exhibitor Manual** 



NFC-Enabled Smart Venue



Onboarding & Training



**API Consultation** 



**Committed Development** 



**Product Advisory Board** 



**Emerging Markets** 



**Monetise Engagement** 

### With Visit, you will

- Be able to prepare, create, execute, monitor, affect and measure event success, end to end.
- Have full control over your data, brand and participant experiences.
- Be able to digitise, optimise and monetise customer success.
- Empower teams to self-serve, as desired, whilst ensuring consistency and compliancy.
- Be able to integrate and automate as you scale globally.
- Have myriad data insights to enhance value and foster customer loyalty.
- Utilise the platform's modular capabilities to minimise cost.
- Harness the power of data to better serve your customers, year-round

## Our commitment to you

#### **INNOVATION**

As partners, Visit's product development goals will align with your strategic vision.

#### **INTEGRATION**

You decide how Visit fits into your global eco-system. Real time. Every time.

#### **STANDARDISATION**

You are in control. Your data. Your taxonomy. Your templates. Your rules.

#### **ADOPTION**

Click & Go, powered by progressive web or native apps. Personal experiences at a time and place of your participant's choosing.

#### **SATISFACTION**

You choose where, what, when. Our plug & play, modular approach guarantees flexibility and affordability.

# VISIT 2024



5,3 MILLION

Registrations

# HIGHLIGHTS

1,200+ events

countries

2,9 M attendees 213 k partners

leads

API calls

uptime

#### Live demos

Empower Live:B2B Live Demo

Monopoly Live: B2CB Live Demo

Visit Discover: Visitor Portal



#### **Optimal Journey**

We have a passion for enhancing CX. Let us show you how...





#### Sustainability & ESG

Our shared responsibility & commitment.





#### Compliance

We're serious about your data.







Our Offering



Managed Service

Product Advisory Board



Receive an invitation to join the board and help shape our vision.

#### Extensive support materials

# Visit Academy / Help Guide / Onboarding

One-stop knowledgebase for everything Visit. Our extensive range of documentation & interactive content offer solutions, best practices and efficient ways to use all our tools to their maximum potential.





Watch the Visit Academy Intro

#### Flawless Integrations

### Advanced API

Use our advanced push/pull api to seamlessly connect Visit with your eco-system and ensure a real-time, holistic single customer view.







#### **Event Command Centre**

Your team's perfect tool to bring your events and brands to life and empower your customers to harness everything that's on offer wherever and whenever they choose



WATCH THE VIDEO

The Visit Welcome Experience

- Data Management & Processing
- WYSIWYG Editor
- Multi-Lingual / Currency
- Responsive Ul's

- Clone Templates & Taxonomy
- Advanced eCommerce
- Group Registration
- Digital Content & File Management



#### **Exhibitor Accounts**

Your exhibitors perfect tool to achieve their lead capture, connections and product promotion goals, all controlled by you via Visit Create



WATCH THE VIDEO

Visit Connect @ Packaging Premiere & PCD Milan



- Team Management
- Guest Invite
- Sponsorship Tiers
- Product Directory / CMS
- Intelligent Matchmaking
- Lead Capture & Qualification
- Real-Time ROI Tracking
- Virtual / Live Meetings



**Event Engagement** 

Your visitors can see the event come to life in their hands and tailor it to their needs in real-time. With Discover, they can find people, products, services, education and entertainment, all controlled by you, via Visit Create



WATCH THE VIDEO

Visit Discover Networking & Engagement



- Personalized Event Planning
- Intelligent Matchmaking
- Virtual / Live Meetings
- Real-Time Digital Briefcase
- Boost Attendee Engagement
- In App & Tap&Go payment options
- On-demand streaming
- Notifications